**Summer Reading Challenge:** Encourage your patrons to read, read, read this summer by starting a contest to see who can read the most books from Memorial Day through Labor Day. Incentivize them with a prize such as movie passes or restaurant gift cards.

**#BeachChairSelfies:** Set up a beachy display around a beach chair where your patrons can take selfies with their favorite summer reads. Tweet your photos to @RHLibrary and we'll share your photos on our Twitter and Pinterest pages.

**Reader's Theater Under the Stars:** Host an evening showcasing your staff members and patrons with a flair for the dramatic. Ask individuals or groups to reenact scenes from their favorite books on an outdoor stage. Encourage patrons of all ages to participate to make this a great summer evening event for the entire family.

**Summer Book Swap:** Invite patrons to bring their favorite summer read to the library and exchange recommendations with each other. Along with their books, ask patrons to bring their favorite summer treats for sharing and swapping.

**Become a Book Apothecary:** Draw inspiration from *The Little Paris Bookshop*, and transform your Reference Desk into a Literary Apothecary with staff members to "prescribe" books for patrons’ "literary ailments."

**Outdoor Art Show:** Invite local artists and patrons to submit artwork inspired by their favorite summer reads. Plan a date to debut all of the art in a sidewalk-style art show.

**Picnic in the Park:** Grab some blankets or towels and lead your book group to a nearby park to discuss literature in the shade. Bring snacks and beverages inspired by the books you are reading.
SN’T JUST FOR KIDS!
BOOKS IN YOUR PATRONS’ BEACH BAGS.

**Book and Wine Pairing:** Partner with local restaurants and wine bars to host an evening of book and wine “pairings.” Set up tables inside or outside the library and invite patrons to browse the books and sample the drinks and food inspired by them.

**Outdoor Movie Night:** Project a book-turned-movie on the side of the library or show it in a nearby park. Show a summer film for adults like *Under the Tuscan Sun* or invite the whole family and screen a popular teen flick like *The Hunger Games*. Serve popcorn!

**Have Books, Will Travel:** Whether your patrons are hitting the road or staycationing this summer, you can be their ticket to the best reads of the season. Recommend books set in or inspired by the locations they will be visiting. And, for those staying closer to home, fill their arms with books on local history, culture, and folklore, or books penned by authors born and raised in the community.

WE WANT TO SEE THE SUMMER LOVIN’ @ YOUR LIBRARY!

Send a photo of our poster displayed in your library or store for the chance to win a Beach Tote stuffed with Summer Reads. Email Library@RandomHouse.com to enter.
We’ll share your photos on our Summer Reading board: Pinterest.com/RHLibrary.
There will be one winner per month. Contest ends on Labor Day, September 7, 2015.